PRADANYA 2018

23rd Annual Conference

"Reimagining Healthcare"
Yesterday's Dream Tomorrow's Reality

(29th November- 1st December)

Ayushman Bharat : Key to Universalization of Healthcare

India's Journey : Attaining SDG'S in rural development

Drugs and Vaccines discovery : Is India ready to change in disease burden

Patient Centric Approach:Safe Hospital Culture into practice

Advancements in healthcare technology:The new wave

VENUE:
The IIHMR University, Jaipur

"Reimagining Healthcare"
Yesterday's Dream Tomorrow's Reality

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Background:

The conference aims to present the vision of the future healthcare by delivering and educating about the breakthrough technologies, transformations, innovations and discoveries as well as discussing the existing healthcare models and best practices.

This year's topic covers a wide spectrum of healthcare mechanisms; from new schemes to data analytics and technological innovations.

Day 1
AYUSHMAAN BHARAT: KEY TO UNIVERSALIZATION OF HEALTHCARE

Paradigm change in health and wellness

With the public expenditure on healthcare of 1.28% of the GDP and underperforming public health care systems, nearly 55-60 million Indians are pushed into poverty every year due to high out of pocket expenditure. To address this enormous gap in India's healthcare, Government of India has launched Ayushman Bharat with its two major initiatives, a). Health and Wellness Centres; and b). National Health Protection Mission (renamed as Pradhan Mantri Jan Arogya Yojana (PMJAY).

The National Health Policy, 2017 has envisioned Health and Wellness Centers as the foundation of India's health system. Under Ayushman Bharat, 1.5 lakh centers will bring the health care system closer to the homes of people. Prevention is the key to the 'paradigm shift' in health care; the patients realizing that better health is in their own hands. Contribution of private sector through CSR and philanthropic institutions in adopting these centers is also envisaged.

Health insurance: protecting health

In India, hospitalization means spending money from their own pockets for individuals without health insurance. As the health of an individual is uncertain, health insurance becomes a necessity to protect oneself from the sudden, and unexpected costs. Hence, the Ayushman Bharat –PMJAI envisioned to fulfil the need of health insurance for about 80% of the population. PMJAY is a technology driven and innovative scheme which has potential to make transformative impact if implemented efficiently.

The PMJAY aims at offering close to 10 Cr families health insurance coverage with cashless benefits for secondary and tertiary care treatment within the country. Its implementation will provide relief to the poor population working under the unorganized sectors and protect them from worse health outcome.

INDIA'S JOURNEY TOWARDS ATTAINING SDG IN RURAL DEVELOPMENT

In the past few decades, India has worked a lot towards the fulfilment of priorities such as employment, economic growth, food security, water, energy security, disaster management in rural India. In 2015, world leaders met to draft the new development goals which came out as a new sustainable development agenda, in the form of "Sustainable Development Goals". Government of India has assigned the responsibility of overseeing the SDG implementation to National Institute for Transforming India (NITI Ayog).

For attaining the SDGs, India has targeted flagship programs and nodal ministries over its immensely large geographical region. The flagship programs range from National Health Mission, National Rural Livelihood Mission, Sarva Shiksha Abhiyaan, Pradhan Mantri Gram Sadak Yojna, Right to Education, Ayushman Bharat, Mahatma Gandhi National Rural Employment Guarantee Act, etc. Still a long way to go before we finally see the dreams of sustainable development coming true to its full potential, currently we must focus on how far we have come and how we move forward.

DRUG AND VACCINE DISCOVERY- IS INDIA READY TO CHANGE IN DISEASE BURDEN

India has seen an increase in its diseased population over past few years which ranges from lifestyle disease to various newly discovered disease which are fatal too at times. Over the next few decades India has to fight several diseases along with the currently discovered thus establishing control and discovery of drugs and vaccines is needed. Though in past India has been able to eradicate polio by providing free vaccination and generating awareness among all. Thus, with the discovery and development of drugs and awareness, it is possible to take care of the disease burden

PATIENT – CENTRIC APPROACH: SAFE HOSPITALS CULTURE INTO PRACTICE

With increasing life expectancy, chronic illnesses, advancements in technology leading to increased choices and options in terms of health care, hospitals are taking up a patient centric approach which establishes a partnership between the patients, their families and the healthcare providers. Patient centricity represents an emerging vision for quality health care delivery. This gives the patient the liberty to make decisions and participate in their own care, with the right education and support provided by the hospital.

For the providers, utilizing the right tools for making shared decisions, patient feedback loops and multi stage care plans and providing access and control over records to the patients will improve patient engagement and lead to providing better care.

ADVANCEMENTS IN HEALTHCARE TECHNOLOGY: THE NEW WAVE

The technological innovations continue to grow with each passing day. It has affected all aspects of our lives by changing industries with evolution and healthcare has been no exception. In healthcare, technology nowadays plays role in processes like patient registration, data analysis and monitoring, and lab tests too. Smartphones have replaced conventional monitoring and recording and gives the patients an option of undergoing full consultation in the privacy of their homes. Advancement in healthcare technology has ensured that the services are no longer confined within the hospital walls. They are also integrated with user friendly accessible devices.

WHO SHOULD ATTEND

- Executives and managers from public and private healthcare, pharmaceutical, development sector
- Healthcare providers
- Academia and researchers
- Students of health, hospital, pharmaceutical and rural management

CALL FOR PAPER/POSTER

Papers and posters are invited on the above- mentioned major conference themes of the Pradanya, 2018. Delegates or Students from Hospitals, Healthcare, and Pharmaceutical Management and Rural Management institutions are encouraged to submit abstracts. We are seeking high quality primary and secondary research based studies that analyze issues.

GUIDELINES FOR PAPER AND POSTER PRESENTATIONS

POSTER:

Abstract: Title of poster (Font size 14), Names of the author and co-author –Initial name followed by surname (Font size – 12), Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words should include the rationale, objectives, methodology, key findings and conclusion.

Poster Size & Material: 2 ½ ft. (width) x 4 ft. (length) – Vertical, Vinyl.

- Text, visuals (graphs, photographs, schematics, maps, etc.) can be used. Text and visuals should be readable from 5 feet away.
- Single line spacing with "1" left and right margins.
- Make sure that any visual can "stand alone" (i.e., graph axes are properly labeled, symbols are explained, etc.).
- Poster to be displayed at the venue of the conference.
- Poster presentation of 10 minutes to be made in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya,2018
- Maximum two presenters per poster.

PAPER:

Abstract: Title of paper (Font size 14), Names of the author and co-author –Initial name followed by surname, Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words, should include the rationale, objectives, methodology, key findings and conclusion.

About paper:

- 3000-3500 words for paper (Times New Roman, Font size – 12), Single line spacing with one inch. Justify margins.
- The research paper should be arranged in the following sections: Title, Author(s), Address, Structured Abstract, Keywords, Introduction, Materials and methods, Results and Analysis, Discussion, Conclusion(s) and References.
- Table and charts should be adjuncts to the text and must not repeat material already presented.
- Author or co-author will make a 15-minute power point presentation in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya, 2018.
- Maximum two presenters per paper.

**Abstract for Paper and Poster on above mentioned thematic areas are invited at
email: conference@iihmr.edu.in**

All Abstracts selected for paper/ poster presentation will be published in the conference souvenir booklet. Select- ed papers will be published in special issue of Journal of Health Management. E-mail full paper/ Poster with declaration of original work on or before 25th November 2018.

FEES INCLUDING SERVICE TAX

Registration fee for Conference (Including GST)

Registration for the Conference	Working Executives	Students/ Alumni	Overseas Delegates
Without Accommodation	3550	3000	$200
Twin Sharing (Hostel)	4150	3600	$250
Single Occupancy (Hostel)	4800	4200	$300

Group discounts are applicable as follows:

5-10 delegates	10%
11-15 Delegates	20%
16 or more Delegates	30%

Payment shall be made by Cheque/ Demand Draft/ Online in favour of "IIHMR University" payable at Jaipur.
MODE OF PAYMENT
Online Transfer: Bank Name: HDFC Bank
Bank Address: Sanganer Police Station, Airport Circle, Jaipur, Rajasthan (India)
Bank Account No: 50100193854876
Bank IFSC Code: HDFC0004722
Bank Account Holder Name: IIHMR University

IMPORTANT DATES

Last date for abstract submission	10th November 2018
Last date of paper/poster submission	10th November 2018
Conference date	29th November-1st December
Pre-conference date	29th November 2018

ORGANIZING COMMITTEE

Patrons: Dr. S. D. Gupta (Chairman, IIHMR University)
                      Prof. Pankaj Gupta (President, IIHMR University)
Chairperson: Col. (Dr.) Ashok Kaushik (Retd.)

Organizing Secretary: Dr. Sandesh Kumar Sharma

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The IIHMR University is a specialized research university in management research, postgraduate education and training exclusively in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies, health interventions and strategies. The origin of The IIHMR University has its roots in the pioneering and significant contribution of Institute of Health Management Research (IIHMR) Jaipur in the last three decades in policy and program management research and capacity development in health and hospital management in India and South East Asia.

The IIHMR University has a mission to improve the standards of health through better management of healthcare and related programs through management research, education, training and institutional networking in a national and global perspective in the health sector.

The Ministry of Health and Family Welfare, Government of India, identified it as Institute of Excellence for training and capacity building. A critical mass of professionally trained health and hospital managers has been produced by IIHMR to better manage health systems. The Institute has been instrumental in a paradigm shift in management of healthcare programs and hospitals in India. For its significant contribution to health and hospital management education, it has received several Leadership Awards. In addition, IIHMR has become a major destination for training and capacity development in leadership and strategic management, hospital management, disaster management, quality management, project management, health management information systems, health economics and finance.

FURTHER INFORMATION

Conference Secretariat
Annual Conference on "Re-Imagining Healthcare" Yesterday's Dream and Tomorrow's Reality
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